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Business Ethics: A Textbook With Cases



Business Ethics

William H. Shaw



Synopsis

BUSINESS ETHICS, 9th Edition is a comprehensive and practical guide designed to assist students with real life ethical issues that arise in the business world. This textbook helps students to develop the critical thinking and analytical skills needed to navigate the unique set of problems that emerge when ethics and commerce collide. The author focuses on key ethical concepts and emphasizes the real world importance of critical topics such as the nature of morality, major theories of ethics and economic justice, and competing views of capitalism and corporate responsibility. This book is thorough, flexible, and pedagogically proven to bolster student involvement and comprehension of the material.

Book Information

Paperback: 480 pages Publisher: Wadsworth Publishing; 9 edition (January 1, 2016) Language: English ISBN-10: 130558208X ISBN-13: 978-1305582088 Product Dimensions: 7.3 x 0.8 x 9 inches Shipping Weight: 1.6 pounds (View shipping rates and policies) Average Customer Review: 3.9 out of 5 stars 7 customer reviews Best Sellers Rank: #8,450 in Books (See Top 100 in Books) #11 inà Â Books > Textbooks > Business & Finance > Business Ethics #17 inà Â Books > Business & Money > Business Culture > Ethics #77 inà Â Books > Textbooks > Humanities > Philosophy

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Get ahead with Shaw $\tilde{A}f\hat{A}\phi\tilde{A}$ $\hat{a} \neg \tilde{A}$ $\hat{a}_{,,\phi}cs$ Business Ethics: A Textbook with Cases View larger View larger View larger Real world examples. Case studies tackle current events and issues including college athletics, the religious rights of corporations, overseas sweatshops, and corporate tax dodging. Practical approaches to ethical situations you may encounter. The text guides you to develop an understanding of key concepts while honing practical approaches to ethical situations you are likely to encounter in the business world. End of chapter review materials prep you for exams. The 'study corner' at the end of each chapter includes key terms, concepts, review points, and a set of questions for further reflection.

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The author and editor of numerous books and articles in the areas of ethics and social and political philosophy, William H. Shaw obtained a Ph.D. in political philosophy from the London School of Economics and teaches philosophy at San Jose State University, where he served as chair of the department for eleven years. He has also been a visiting professor at the University of Zimbabwe, the University of Hong Kong, and the U.S. Naval Academy in Annapolis, Maryland. He has two other books with Cengage Learning, SOCIAL AND PERSONAL ETHICS and MORAL ISSUES IN BUSINESS (with Vincent Barry).

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Useful book for my business ethics class. Package arrived on time.

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